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# GRANY

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April 2012

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## Getty Petroleum Locations Being Sold, Repositioned

Further questions await convenience store owners who sub-lease properties from Getty Petroleum Marketing Inc. (GPMI), as Getty Realty Corp. announced today that it has begun the repositioning and sale process of 160 gas stations/convenience stores formerly leased by GPMI. GPMI declared its bankruptcy on Dec. 5.

Of the 160 properties currently for sale, Driscoll said Getty Realty expects to sell 75 percent of the locations by the end of 2013. "[In fact], we expect to make tangible progress in the repositioning in the second quarter of this year," he noted.

Getty Realty also needs to take control of the additional 637 properties leased by GPMI, many of which are sub-leased by independent c-store owners in the Northeast.

Driscoll said if the U.S. Bankruptcy Court for the Southern District of New York approves the rent payment plan agreed upon between his company and GPMI, the leases that independent proprietors have with GPMI would become moot and Getty Realty would negotiate new leases with those tenants. He acknowledged that some tenants could be on month-to-month leases until longer-term deals are struck.

Judge Shelly C. Chapman will determine if the rental payment agreement between Getty Realty and GPMI should be approved at a hearing in New York City on April 2. Currently, sub-lessees are still paying rent to GPMI.

Due to several charges associated with GPMI's bankruptcy declaration, Getty Realty lost \$19.5 million for its 2011 fiscal fourth quarter, which ended Dec. 31. The company cited several one-time charges for the loss, including legal and impairment costs associated with GPMI's bankruptcy. Getty Realty earned a profit of \$12.48 million in its 2010 fiscal fourth quarter.

Moving forward, Getty Realty will incur more environmental and administrative costs due to GPMI's bankruptcy, the CEO said. And due to an uncertain immediate financial future, Getty Realty announced it was suspending dividend payments to shareholders. The company was previously paying 25 cents per quarter, per share.

"We desire to maintain financial flexibility," Driscoll said of the dividend deferment. "We understand we have challenges before us...Understand, it will take time." Driscoll added that Getty Realty could have drawn out the repositioning and sale process for years, but the company wants to take on those challenges now, in order to provide for a strong future.

## Senate Transportation Bill Raids LUST Fund

The U.S. Senate passed a \$109 billion, two-year reauthorization of surface transportation programs by a vote of 74 to 22 — just 16 days before current transportation funding and collection of the federal gas tax were set to expire.

The Senate did move forward with plans to raid the Leaking Underground Storage Tank (LUST) Fund — money provided to the states and the Environmental Protection Agency (EPA) to operate their underground storage tank (UST) programs, and to assist states in remediating releases from USTs when a responsible party cannot be found.

The Senate measure raids \$3 billion currently in LUST and diverts one-third of future revenues collected for LUST to offset the Highway Trust Fund.

The fate of the transportation bill now heads to the U.S. House of Representatives, where Republican leaders must decide whether to act on a longer-term bill or agree to the Senate-negotiated bill.

## A "No" Vote on Rest Area Commercialization

The Senate voted 86 to 12 against Amendment #1742 of the highway bill, proposed by Sen. Rob Portman (R-OH), thereby upholding the longstanding federal law that prohibits the sale of food, fuel and other convenience items from

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Interstate rest areas.

"This marks a major victory for convenience stores, restaurants and truck stops that operate around our nation's highways," said Corey Fitze, NACS director of government affairs. "This veto sends a clear message that state DOTs [Department of Transportation] cannot fix their state budget problems on the backs of small businesses or at the expense of American jobs and local communities."

More than 60 organizations opposed Amendment #1742, which would have allowed state governments to set up shop along the Interstate right-of-way, giving states a major advantage over the travel plazas, truck stops, gas stations, convenience stores and restaurants at the exit interchanges.

Portman's amendment threatened nearly 97,000 small businesses operating within a quarter mile of the Interstate Highway System, endangering the jobs of more than 2 million Americans. Passage of the amendment would have transferred a significant amount of sales away from the existing competitive environment at highway exits — to such a degree that many of these exit-based businesses could not have survived.

### **Legislation Designed To Scapegoat Dealers For The Rising Price Of Gasoline**

New York Service Station Store Owners are irate over proposed legislation designed to scapegoat them for the rising price of gasoline.

State Senator Eric Adams (D-Brooklyn) and Assemblyman David Weprin (D-Queens) have introduced a bill (S.3631/A.6173) that would require retailers to display a sign at the pump inviting motorists angry over high gas prices to phone the state Consumer Protection Board to accuse the store of "price gouging."

That, according to Ralph Bombardiere, Executive Director of The New York State Association of Service Stations and Repair Shops, would be equivalent to requiring retailers to hand over a gun to every customer that doesn't want to pay the high price of gas. "The imminent threat of a judicial hearing complete with fines and litigation costs is the end result of this attention grabbing by legislators who have been schooled on how gas prices are really set."

"Our members are doing everything they can to keep motor fuel prices competitive, but they have no control over events in the Albany, Washington, Wall Street and Oil Company and Bank Boardrooms that are driving the surge in wholesale prices which they have to pass along at the pump."

"With gas topping \$4 a gallon in many parts of New York, we appreciate the financial and psychological distress our customers are experiencing," he said. "It's no picnic for retailers, either — having to buy motor fuel 10,000 gallons at a time, having to forfeit more than half of their gross profit margin to Visa or Mastercard just to electronically process gas purchases made with credit cards, and seeing sales drop inside the store as fuel takes a bigger bite out of customers' wallets."

Rather than intimidating retailers are "greedy" and "unscrupulous," Senator Adams and Assemblyman Weprin

should focus on providing motorists with real understanding as to who is making money at the pump. Banks take their cut off the top as mentioned earlier. Oil companies are turning record profits. They are also getting out of the retail game just to let people know how lucrative the think it is. Federal excise tax is 18.4 cents per gallon New York State Taxes are in the environs of 34 cents per gallon, and most counties tack on a sales tax of just shy of 14 cents per gallon. If Adams and Weprin were serious about saving New Yorkers money at the pump they would stop begrudging service station owners their penny or so profit at the pump, and work toward a real solution — a tax holiday.

Senator Eric Adams may be reached at 518-455-2431 or 718-284-4700.

Assemblyman David Weprin may be reached at 518 455-5806 or 718-428-7900

<b>Taxes</b>	<b>cents per gallon</b>
Federal excise tax	18.4
State excise tax	8.0
Petroleum Business Tax	17.8
State Sales Tax	8.0
MCTD tax	0.33
County sales tax	varies ~ 14.0
<b>Total</b>	<b>66.53</b>

### **Window Tint Inspections**

Bill Number S2542 – A7351

Sponsor Senator Defrancisco

Assemblymen Den Dekker

The subject bill amends the Vehicle and Traffic Law, in relation to including the examination of tinted or shaded windows in the periodic inspection of motor vehicles. It includes an examination of window tint in the yearly state safety inspection of a vehicle. It requires that any window of a vehicle, which is covered by or treated with any material, which has a light transmittance of less than seventy percent, would be subject to this new law and would fail inspection.

The bill is an attempt to address the issue of glass that is too dark which can inhibit drivers from making necessary eye contact with another driver to understand their intent. It also tries to remove the problem that law enforcement officials can have because their ability to observe illegal activity occurring within the vehicle is obstructed.

The New York State Association of Service Stations and Repair Shops, Inc., it five affiliates and 3500 members oppose this legislation. While the goal of the sponsor may have merit, placing the burden of enforcing the provisions on the inspection station by the bill are unfair. There is no accommodation to the inspection station for the time to test the tinting nor is there a provision to reimburse the business for the equipment needed to do the testing.

For the above reasons we asked that the bill be defeated.

### **Minimum Wage**

Bill Number A9148-S6413

Assemblymen Wright Senator Klein

The subject bill amends the New York State Labor Law concerning the State minimum wage law. It would raise the statutory minimum wage from \$7.25 to \$8.50 per hour on and after January 1, 2013 and provides that on the 1st of January of each New Year the rate will be indexed to inflation.

The bill also provides that effective January 1, 2013 the statutory minimum wage will be \$8.50 per hour, and for food service workers receiving a minimum cash wage, including those for which employers are authorized to make wage deductions for meals and lodging, \$5.86 per hour. The commissioner of the Department of Labor will increase the minimum wage depending on the cost of living indexes beginning on January 1, 2014 and the minimum wage to inflation.

The sponsor of the bill claims that in 2010, there were over 264,000 people in NYS earning at or below the minimum wage, many of which reside within the New York City metropolitan area, the area ranked as having the highest cost of living in the nation. What he neglects to mention is that small businesses are as bad off at their employees. Every new expense forces a business owner to reevaluate his/her business profitability. After payroll the number one expense for a small business is compliance with federal and state regulations. Every dollar added to the payroll of as an expense force a business to consider closing.

This bill raising the minimum is ill advised at this time. It will be counter-productive. Some business will close while other will be forced to continue with fewer employees.

For the above reasons the New York State Association of Service Stations and Repair Shops, Inc., if affiliates and member oppose this bill and urge it be defeated.

### **Gasoline Once Daily Pricing**

Memorandum In Opposition

Bill Number: A1970 – S603

Sponsor: Assemblymen Jeffries (Ms) Senator Peralta

The subject bill amends the New York State General Business Law, in relation to prohibiting more than one increase in the price of gasoline in any twenty-four hour period. The purpose of this bill is to prohibit gasoline prices from being adjusted at the pump multiple times daily on the same lot of gasoline, which was purchased wholesale at a fixed price.

This legislation it will make it unlawful for anyone engaged in the sale of motor fuel, or anyone who produces and stores or exchanges motor fuel at a terminal or facility and who sells or transfers motor fuel through the loading rack at such terminal facility, or an affiliate of such, to increase the price of any grade or quality of motor fuel sold at a retail outlet more than once in a twenty-four hour period. Any violation may result in a civil fine of not more than five hundred dollars to be collected by the corporation counsel for any city or by the appropriate attorney of any political subdivision as shall be designated by the governing body of such political subdivision.

The legislature feels that as gas prices soar, price gouging follows. Typically the motor fuel industry is lumped to together and suppliers and retailer are the focus of

enforcement. Unfortunately the State does not have the muscle to go after suppliers and settles on going after the people least able to defend themselves, the retailers.

For the above reason the New York State Association of Service Stations and Repair Shops, Inc., it affiliates and members oppose this bill and ask it be defeated.

### **Poster, Poster On The Wall Who Is The Most Compliant Of All?**

You may recall that last year, the National Labor Relations Board (NLRB) took several actions that were considered controversial within the business community. One of them was to approve a poster that virtually ALL employers will have to post beginning April 30, 2012. The poster requires employers to inform employees of their workplace rights. ([www.nlr.gov/poster](http://www.nlr.gov/poster)) Some in the business community say the poster encourages employees to think about organizing. The requirement to post was delayed when the NLRB discovered that many employers, especially small businesses, did not think they had to post the poster since they did not have a union. The reality is that most employers are covered by the National Labor Relations Act even if you do not have a union and for most regardless of your size. For the rest of us the poster must go up.

Some business groups sued the NLRB and said it did not have the authority to issue the poster. A federal court has ruled that “Yes, the NLRB did have the authority, but...” The “but” is that the court said the NLRB stretched the interpretation of what its enforcement authority allows it to do. The bottom line is that the NLRB cannot do much. The NLRB wanted the failure to post to be an “automatic” unfair labor practice. The court rejected that and the NLRB’s effort to penalize employers by extending the statute of limitations for unfair labor practice complaints if you did not post the poster. What’s left? The decision says, “The Court points out that nothing in this decision prevents the Board from finding that a failure to post constitutes an unfair labor practice in any individual case brought before it.”

Since the decision gave neither side what it wanted, it is possible there will be an appeal.

There was some buzz around this lawsuit about the fact the President made the controversial “recess” appointments and the effect of that action on this poster program. When the poster requirement was promulgated, the court said the NLRB had a legitimate majority – no surprise there, it did. There is an open question, at least in some quarters, whether the NLRB has a current operating majority. If it does not, the NLRB cannot do much to enforce regulations in place or create new ones.

### **DEC Fines Inspection Stations For Fraudulent Motor Vehicle Emissions Inspections**

The New York State Department of Environmental Conservation announced today that it has assessed penalties totaling \$930,000 on two inspection stations in the Bronx for conducting fraudulent motor vehicle emissions inspections.

Manuel R. Inoa and Ramon B. Reyes, certified inspectors at AMI Auto Sales and Gurabo Auto Sales, used

electronic simulators to falsify 5,372 state emissions inspections over a two-year period, which is a violation of DEC's motor vehicle emission inspection regulations under 6 NYCRR Part 217.

"These inspectors knowingly completed more than 5,000 fraudulent inspections, jeopardizing human health and the environment," said DEC Commissioner Joe Martens. "Poorly maintained or malfunctioning emissions control systems on motor vehicles contribute to emissions that can impair respiratory health. A multi-agency effort to thwart these practices brought this fraudulent activity to light."

In addition to fines imposed by DEC, the New York State Department of Motor Vehicles imposed fines totaling \$50,400 and revoked the station and inspector licenses.

"These multi-agency efforts to combat inspection fraud are critical to protect the air we breathe and the consumers who did not receive the inspections they paid for," said New York State Department of Motor Vehicles Commissioner Barbara J. Fiala. "These cooperative efforts have proved invaluable and DMV will continue to work with DEC and the Attorney General to ensure the public is protected."

The New York Vehicle Inspection Program (NYVIP) requires annual onboard diagnostic (OBDII) emissions inspections for most model year 1996 and newer light duty vehicles. During an OBDII inspection, certified inspectors must physically connect the state-approved inspection equipment to a standardized connector located in the vehicle being inspected. The investigation into AMI, Gurabo and others revealed the inspectors connected the NYVIP equipment to an electronic simulator instead of the vehicle of record. Staff from DEC was able to identify the "electronic signature" of the simulator using data collected during the inspection. Staff also demonstrated that the inspections were not representative of actual vehicles.

The investigation by DEC, DMV and the Office of Attorney General into the use of simulators in the New York City area began in 2009 and resulted in arrests at Mobile Diagnostics Auto Services in the Bronx and citations at 40 other facilities in early 2010. A similar joint DEC-DMV-OAG enforcement initiative was completed in 2011 where four inspectors were arrested for completing "clean scans," a fraudulent practice that involves substituting a vehicle in order to pass an inspection.

## **Washington Report**

The House is expected to consider this week the "Jumpstart Our Business Startups Act." Which rolls up three bills the House has already passed into one with a little twist of some additional bills for good measure.

H.R. 1070, the Small Company Capital Formation Act, changes the exemption under Regulation A from \$5 million, the threshold set in the early 1990s, to \$50 million. The principal advantages of Regulation A offerings, as opposed to full registration, are: The financial statements are simpler and don't need to be audited; there are no Exchange Act reporting obligations after the offering unless the company has more than \$10 million in total assets and more than 500 shareholders; companies may choose among three formats to

prepare the offering circular, one of which is a simplified question-and-answer document; and a company may determine if there is adequate interest in the securities before going through the expense of filing with the SEC.

H.R. 2940 was introduced by Representative Kevin McCarthy (R-CA). Under Rule 506 of Regulation D (Regulation D sets the parameters for private offerings: certain companies may be exempt from SEC registration if they meet specific conditions, including a prohibition on "general solicitation" and remain a private company. The general solicitation prohibition has been interpreted to mean that potential investors must have a pre-existing relationship with an issuer or intermediary before the potential investor can be notified that unregistered securities are available for sale. The legislation would remove the solicitation prohibition under Regulation D.

H.R.2930, would permit "crowd funding." Under current law, SEC registration is required if there are more than 500 shareholders. There are also prohibitions on general solicitation. The legislation would permit some small solicitations but conducted on a wider scale like through the Internet. The parameters would be for transactions involving the issuance of securities for which the aggregate annual amount raised through the issue of the securities is \$5,000,000 or less and the individual investments in the securities are limited to an aggregate annual amount equal to the lesser of \$10,000 or 10 percent of the investor's annual income.

H.R.2167, changes the thresholds for total assets and for class of equity security holders of record which trigger the requirement for a securities issuer to register with the Securities and Exchange Commission. The bill increases the total assets threshold from \$1 million to \$10 million, and the class of equity security holders of record threshold from 500-750 to 1,000 persons.

H.R. 3606, the "Reopening American Capital Markets to Emerging Growth Companies Act," introduced by Representative Stephen Fincher (R-TN) amends the Securities Act of 1933 to establish a new category of issuers known as "Emerging Growth Companies" (EGCs), which are issuers that have total annual gross revenues of less than \$1 billion. H.R. 3606 exempts EGCs from certain regulatory requirements until the earliest of three dates: (1) five years from the date of the EGC's initial public offering; (2) the date an EGC has \$1 billion in annual gross revenue; or (3) the date an EGC becomes a "large accelerated filer," which is defined by the Securities and Exchange Commission (SEC) as a company that has a worldwide public float of \$700 million or more.

H.R. 4088, the Capital Expansion Act, was introduced by Representative Benjamin Quayle (R-AZ) makes changes to the Securities Exchange Act of 1934 to allow more investors for community banks.

There is a better than average chance in this Congress that some or all of these concepts whether packaged together or separately will make it to the President's desk. There is also a good chance that if they get that far, the President would sign a bill or bills. This has unofficially been designated a "safe zone" for bipartisan cooperation.

# \$afety Group 536

With a Financial history like this you have lots of reasons to smile.



## DIVIDEND HISTORY

35%	2010-2011
35%	2009-2010
35%	2008-2009
35%	2007-2008
30%	2006-2007
30%	2005-2006
25%	2004-2005
22.5%	2003-2004
17.5%	2002-2003
10%	2001-2002
15%	2000-2001
30%	1999-2000
40%	1998-1999

## DISCOUNT HISTORY

25%	2012
25%	2011
20%	2010
20%	2009
20%	2008
25%	2007
25%	2006
25%	2005
20%	2004
20%	2003
20%	2002
20%	2001
30%	2000

Current Group Management took over for the 04-05 policy year  
2008 20 % Discount due to 18% rate decrease

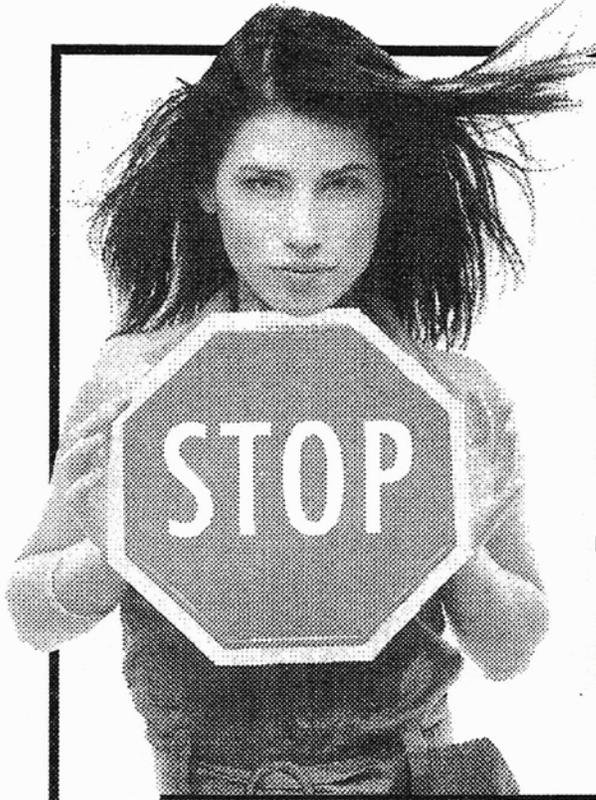
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## LEGAL PLAN

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*Covered services available to members include:*

- Defense in Small Claims Court if your business is sued or at Department of Motor Vehicles or at any other New York State Administrative Proceeding hearing. (Once per year.)
- Review of leases, supply contracts and franchise agreements to advise you of your obligation under these contracts. The plan does not include actual negotiation on your behalf. (One hour per issue, up to five hours per year.)
- Consultation on legal questions pertaining to your business. (One hour per issue, up to five hours per year.)

Appeals of judgments against you are not a covered benefit, but are available to members at special contract prices.

Additional legal services will be provided by the designated law firm's standard hourly rate less 15%. Special contract prices have also been negotiated for the following services.

- Residential real estate purchase or sale. The designated law firm will represent you in the sale of purchase of your primary residence and/or a second home or vacation property at the following rates:

Sale	\$295.00
Purchase	\$350.00
- Simple will \$75.00                      Simple will (husband and wife) \$125.00

In order to participate in the plan you must be a member in good standing and must have been a member for ninety days prior to the need for legal service.

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COMPLIANCE WITH THE NEW STATE CERTIFICATION OF  
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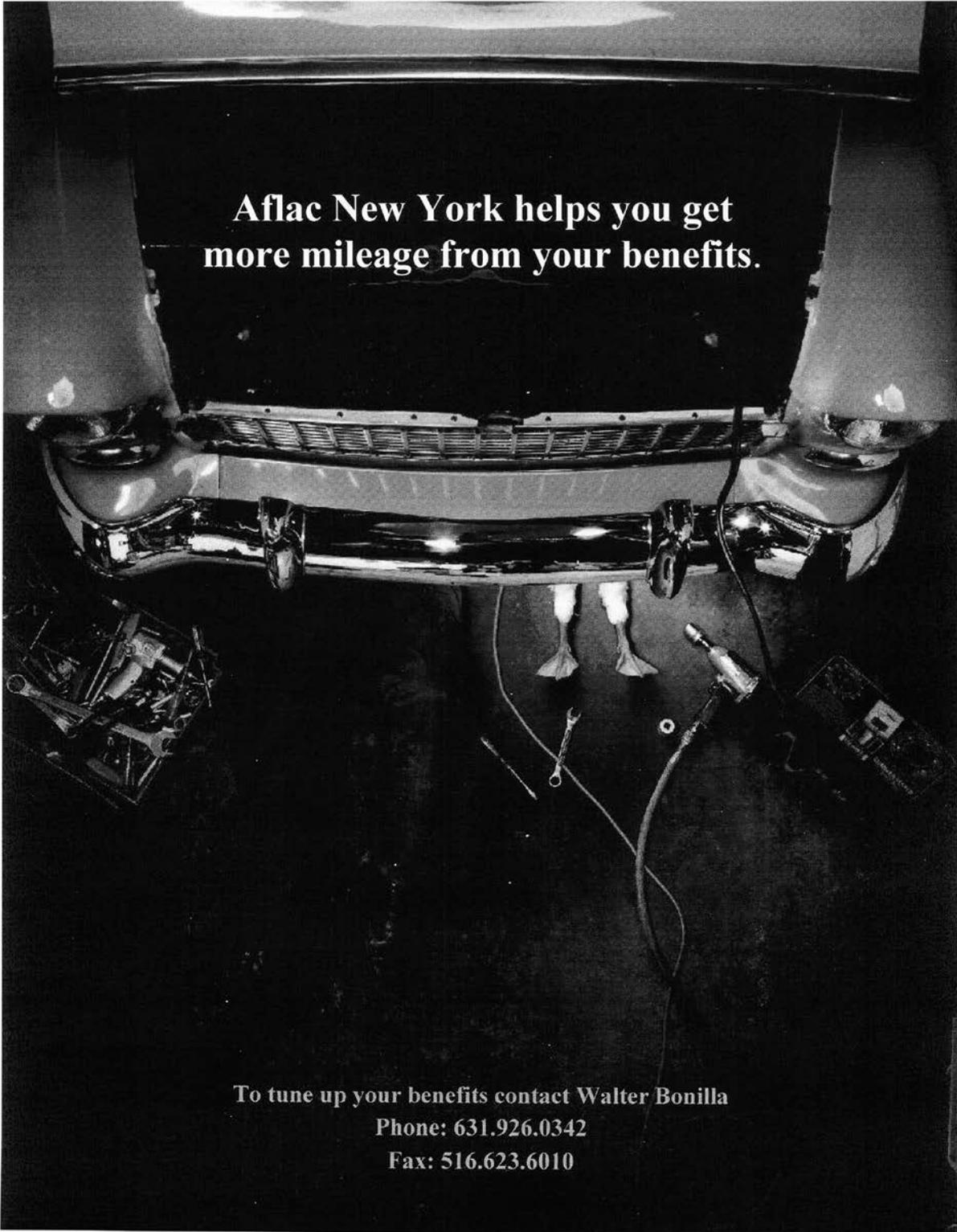
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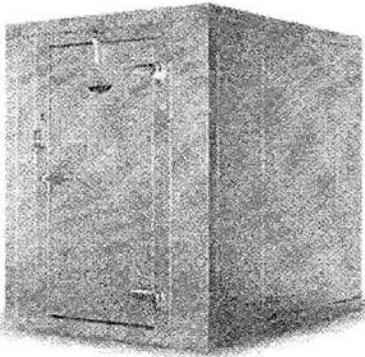


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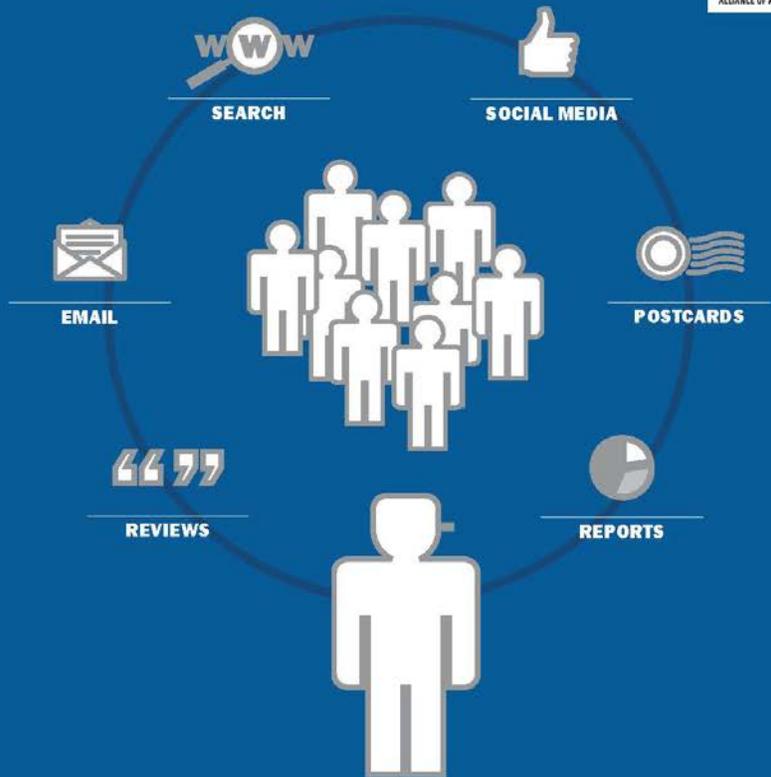
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## STAY CONNECTED TO CURRENT CUSTOMERS

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- Ongoing automatic email service reminders
- Target market promotions
- Customizable large-format postcards, artwork, and logos



POSTCARDS



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Your dedicated support agents will set up your Facebook page for maximum word-of-mouth marketing. Compelling content, AutoNetTV™ videos and Customer Reviews will be automatically pushed to your Facebook page on a regular basis to keep your shop visible and your customers engaged. Facebook links will be included in the Thank-You emails and on your customer's personalized vehicle maintenance website, OwnerAutoSite.com.



REVIEWS

## GIVE YOUR SHOP A REPUTATION BOOST

Your customer reviews are posted to the web, complete with Overall Satisfaction Star Ratings, Review Comments, and Recommend scores. The Customer Review System can also verify which reviews are from actual customers, which studies prove are typically higher than unverified reviews. With ReScore, you can ask for a follow up review once you've had the opportunity to resolve a customer concern.

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- Review customer verification
- Links to your shop's website
- Respond to customer reviews



REPORTS

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- Help you create coupons and send targeted email blast campaigns



Q1 2012

Manager

	Promo Price	AASP Price
Manager, Single User	\$0 S&I <del>\$109/mo</del>	\$99/mo
Manager, Multi User	\$0 S&I <del>\$135/mo</del>	\$125/mo
ManagerPlus, Single User	\$0 S&I <del>\$139/mo</del>	\$129/mo
ManagerPlus, Multi User	\$0 S&I <del>\$175/mo</del>	\$165/mo

TEAMWORKS

Manager, Single User w/OnDemand5.com	\$0 S&I <del>\$209/mo</del>	\$199/mo
Manager, Multi User w/OnDemand5.com	\$0 S&I <del>\$259/mo</del>	\$249/mo
ManagerPlus, Single User w/ OnDemand5.com:	\$0 S&I <del>\$239/mo</del>	\$229/mo
ManagerPlus, Multi User w/OnDemand5.com:	\$0 S&I <del>\$295/mo</del>	\$285/mo

Other Products available as bundles or individually

OnDemand5.com	\$0 S&I <del>\$159/mo</del>	\$149/mo
Medium-Truck.net	\$0 S&I <del>\$129/mo</del>	\$119/mo
Tractor-Trailer.net	\$0 S&I <del>\$235/mo</del>	\$225/mo
SocialCRM	\$0 S&I \$199/mo	
<b>SocialCRM - AASP Members Only</b>	<b>\$15.00/mo Off Promo Price</b>	
	<b>1<sup>st</sup> Quarter 2012</b>	

Please contact your local Mitchell1 Representative for more info.

To find your local representative, or submit a lead, go to: [www.m1leads.com/aasp](http://www.m1leads.com/aasp)

- **Prices should not be shared as an example only. Prices may vary depending on the product needs of the Repair Shop Customer.**
- All products come with a 30 day cancellation policy from Mitchell1.
- All products require 12-month agreement. After initial 12 months, each renewal period is 12 months with 30-day guarantee period commencing on renewal date.
- All products offered as software only; customer must provide hardware.
- All products include on-site training and installation.
- Network set up, installation and installation of all multi-user products is the responsibility of customer. Obtaining the services of a Network Professional to set up the network and install all multi-user products is highly recommended.
- Promotional pricing ends March 31, 2012.

## The NAPA Major Account Program

**\*\*\* FREE MONEY GIVEAWAY \*\*\***



Want to put more money in your pocket  
and do nothing more than you do now?



You already buy parts and supplies for your business so why not buy from NAPA and earn 2% rebate!

The Association and NAPA developed a complete, competitive supply program designed to boost your backroom profits and meet your customer needs. Here's what it includes:

### BENEFITS TO ASSOCIATION RETAILER

<b><u>Quality</u></b> Products that meet or exceed OEM specifications	<b><u>Consistent</u></b> Nationwide Parts Warranty
<b><u>Customized</u></b> Pricing -Reduced Parts Costs	<b><u>Availability</u></b> -Up to 342,000 Part Numbers
<b><u>Improved</u></b> Inventory Turnover	<b><u>Broader</u></b> Inventory Coverage
<b><u>Less</u></b> Downtime -Higher Gross Profitability	<b><u>Obsolescence</u></b> Protection
<b><u>Increased</u></b> Field Contacts -700 Factory Representatives	<b><u>Tailored</u></b> Local Inventories
<b><u>Consistent</u></b> Manufacturers Throughout Our System	<b><u>Recognized</u></b> Consumer Brand
<b><u>More</u></b> Effective Shop Inventory -Reduced Investment and Higher Productivity	
<b><u>Prolink</u></b> Internet based catalog, 24/7 parts availability and pricing	

### PROFIT PLAN

Very competitive pricing on NAPA Premium and Value Line products  
Special quarterly stocking incentives  
Quarterly product discounts to enhance competitive pricing during key selling seasons  
Discount on electronically ordered parts from participating stores  
Prompt payment discount terms (2% 10, Net 20)

### A BRIEF LOOK AT NAPA

Since 1925, NAPA (**National Automotive Parts Association**) has helped businesses expand their parts coverage and maximize turnover and ROI. They offer an unparalleled package for people, products and programs to increase your productivity:

More than 5,800 **NAPA AUTO PARTS** Stores Nationwide

- Strategically located Distribution Centers servicing all 50 states
- Computerized inventory control linked to your station
- Highly trained Factory Reps.
- Training for you and your employees

(O V E R)

Now...what do you have to do to participate in the NAPA Program? It's easy. You just have to:

- Register in **NAPA** Major Account Program with the Association
- Stock a minimum of four product lines
- Designate **NAPA** as first call supplier, and
- Purchase a minimum of \$7,500 per quarter (Average \$2,500 per month)

It couldn't be easier so why not join today. **No risk**...if you don't meet the quota you just don't receive the rebate, nothing lost...but additional profit could be gained!

Name of Your Business:		
Business Address Street:		
City:	State:	Zip:
Phone:	Fax:	E-mail:
Name of NAPA Dealer:		
NAPA Street Address:		
City:	State:	Zip:
Phone:	Fax:	
Additional NAPA Dealer(s) you do business with:		
Name of NAPA Dealer:		
NAPA Street Address:		
City:	State:	Zip:
Phone:	Fax:	
Name of NAPA Dealer:		
NAPA Street Address:		
City:	State:	Zip:
Phone:	Fax:	

FAX this form back to:  
518 452-1955



# Let your energy bill *pay you back*



Enjoy all these great benefits when you switch your energy supplier to Energy Plus®



**\$50 Activation Bonus**  
after two months of active service for your business' electric accounts\*



**Earn 3% Cash Back**  
every year on the supply portion of your business' electric bill\*



**Earn even more Cash Back**  
when you enroll your natural gas account\*



**No commitment**  
when you enjoy the same service without risks, fees, or long-term commitments

► **IS THERE ANY COST TO ENROLL OR CANCEL?**

Not at all! There is no cost to enroll with Energy Plus and you can cancel service at any time without penalty. Give Energy Plus a try risk-free today.

► **FOR YOUR BUSINESS AND HOME.**

Energy Plus provides energy to both homes and businesses throughout New York so you can enroll all your energy accounts. Members with electric residential accounts are also eligible to receive a \$25 Activation Bonus and 2% Cash Back annually on the supply portion of their electric bills. Homes and businesses receive an additional \$25 Activation Bonus and up to 3% Cash Back on natural gas supply charges every year.\* Sign up both your business and home today!

► **NO INTERRUPTION TO YOUR SERVICE.**

The best part is that nothing about the way your service is delivered will change. Your local utility will continue to deliver your energy, read your meter, handle service emergencies, and send your monthly statement. You'll be earning Cash Back while still enjoying the safety and reliability of your current service.



► **HOW DO I EARN CASH BACK?**

Once you select Energy Plus, you will receive a Cash Back rebate check automatically after every 12 months of service. Your Cash Back rebate will be 3% of your annual electricity supply charges for home accounts and 5% for business accounts. Earn even more Cash Back when you enroll your natural gas account. Home accounts receive 2% Cash Back and business accounts receive 3% Cash Back on your annual natural gas supply charges.



To learn more or enroll, visit this special offer page at [www.EnergyPlusRewards.com/NYSASSRS59](http://www.EnergyPlusRewards.com/NYSASSRS59) or call **855-388-5274** and mention **Offer Code "SER-0059"**

**ENERGY PLUS**

\*If enrolling an electric account, a \$50 Activation Bonus for business accounts or a \$25 Activation Bonus for residential accounts will be awarded after completing 2 billing cycles of active electric service with Energy Plus. If enrolling a natural gas account, a \$25 Activation Bonus check for business accounts or a \$25 Activation Bonus check for residential accounts will be awarded after completing 2 billing cycles of active gas service with Energy Plus. Active accounts are defined as those (i) that are billing more than \$0 and (ii) for which Energy Plus has not received a request on behalf of the customer to discontinue (drop) their service. Please note, if you enroll both electric and gas accounts, it is possible your bonuses will start on different dates - so your bonuses may be awarded on different dates. Members will receive a Cash Back rebate check after every 12 billing cycles of service for active accounts. The Cash Back rebate will be 3% of the annual supply charges per business account and 2% per residential account. Account eligibility for a natural gas Activation Bonus requires a minimum of 500 annual therms or ccf's, based on historic usage as estimated by your utility at the time of enrollment. Electricity service is provided through Energy Plus Holdings LLC and natural gas service is through its affiliate Energy Plus Natural Gas LLC. The Energy Plus rate is variable and therefore subject to change each billing cycle. Current and historical rates should not be taken as a guarantee of future rates and Energy Plus makes no warranty, express or implied, regarding specific savings. If you are currently on a Budget Billing plan, your monthly budget billing amount may be adjusted as a result of enrollment with Energy Plus. In addition, your utility may perform a true-up upon enrollment with Energy Plus. Depending on various factors, including season, this true-up could result in a charge, or a credit. Electricity offer valid for NY residents excluding areas serviced by the Long Island Power Authority (LIPA). Natural gas offer valid for NY residents with heating accounts in areas serviced by Consolidated Edison, National Grid (Keyspan NY), National Grid (Niagara Mohawk), Orange & Rockland and National Fuel Gas. Energy Plus reserves the right to discontinue or modify the program and other offers cannot be combined with this offer. Your local utility company will continue to deliver your electricity and/or natural gas, as applicable. Offer not valid for government entities.