**BENEFITS OF BUYING TIRES AT A LOCAL STORE vs. BUYING ON LINE**

1. **Face-to-face consultation:**

Our staff will determine you tire needs. “***No consumer can know more about tires following a half-an-hour of research on the internet, than a 20-year veteran behind the counter of a retail store”***. Modern Tire Dealer, Aug. 2016.

1. **Hassle-Free Purchase:**

 Retail tire shopping is more convenient than having tires delivered to your door, then transporting them to a shop. Unlike other on-line purchases, a tire is an item reliant on a service. Two separate machines, as well as a jack and tools are required to mount and balance your purchase.

1. **Free installation and balancing:**

With us, installation and balancing are included in the tire purchase.

1. **Hands-on selection process**:

When a purchase is made in the shop, there is physical interaction with the tire. Sometimes, photos can be deceiving when buying on-line. In-person one can determine the depth and design of the tread as well as the flexibility of the rubber.

1. **HASSLE FREE WARRANTY:**

Imagine the hassle of encountering a defective tire purchased on-line?

If you encounter a tire problem, simply return to the Tire Store for the warranty.

There would be an additional cost to dismount the tire(s) and then to reinstall and rebalance temporary tires.

There is also an additional cost to ship the heavy tires(s) back to the place of purchase.

Even more hassle, many on-line places won’t exchange tires but new tires must be purchased until the time, they receive the shipment of tire(s) waiting to be warranted.

If the incentive to shopping on-line is to save money, extra costs may prevent any savings.