

# Automotive Aftermarket 2020 Calendar Program



- Let them know that you intend to shine bright in this new age and will be there to serve their needs.
- Calendars are used all year. Plus they are often saved as personal records and looked at year after year.
- Calendars are used where buying decisions are made: on the job, in the office, on the road, or at home. 65% of all calendar recipients write appointments reminders on their calendar. This daily involvement keeps your advertising sign working all day, every day.

***Celebrate the Year 2020 by getting your message into the home and offices of your customers...daily.***

# Automotive Aftermarket

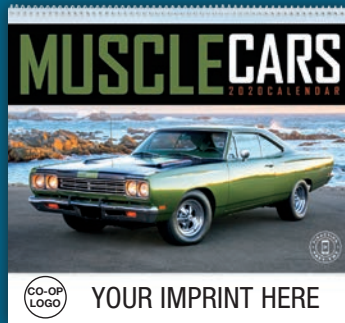


**No. 1117**  
**Country Memories**  
by Dave Barnhouse  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Dave Barnhouse's nostalgic artwork pays tribute to small town life all year long.

©Dave Barnhouse. Courtesy of MHS Licensing.



**No. 1452**  
**I Love America**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Celebrate patriotic spirit with quotes from presidents and other prominent Americans.



**No. 1850**  
**Muscle Cars**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Notable facts along with bold images of favorite fast cars make a powerful impression all year long.



**No. 1715**  
**Sunrise/Sunset**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
The warm glow of the sun fills the months of this peaceful calendar.



**No. 1600  
Motivations**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Motivate and inspire people to reach their full potential with captivating images and quotations.



**No. 1701  
Scenes of America Big Block Memo**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Large ruled dategrids provide ample writing space for busy people.



**No. 1851  
Antique Tractors**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
The history and restoration of beautiful, antique tractors is sure to impress tractor enthusiasts everywhere.



**No. 1854  
American Muscle**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Classic muscle cars and beautiful women make an eye-catching calendar.

# Automotive Aftermarket



**No. 1855  
Big Rigs**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Custom big rigs give your advertising message a powerful boost.



**No. 1709  
American Splendor**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Unforgettable pictures that capture the splendor of America's diverse landscapes.



**No. 1862  
Junkyard Classics**  
*by Dale Klee*  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Classic automobile scenes capture interest all year long.



**No. 1863  
Classic Cars**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Features the stylish, elegant cars of the 1940s, 1950s, and 1960s.

**ANTIQUE TRUCKS**  
2020 CALENDAR

**JAN 20**

1	2	3	4			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CO-OP LOGO YOUR IMPRINT HERE

**ANTIQUE TRUCKS**  
2020 CALENDAR

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**No. 1857  
Antique Trucks**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Classic and powerful antique trucks get the job done with style. Information about each featured truck is included.

**ANTIQUE CARS**  
2020 CALENDAR

**JANUARY**

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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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**ANTIQUE CARS**  
2020 CALENDAR

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**No. 1858  
Antique Cars**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Stylish, classic automobiles lend nostalgia to advertising messages. Information about each featured car is included.

**STREET RODS**  
2020 CALENDAR

**JANUARY**

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1	2	3	4			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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**STREET RODS**  
2020 CALENDAR

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**No. 1861  
Street Rods**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
High-powered custom rods will amaze enthusiasts. Details about each featured rod are included.

**NOVA SS**

**CLASSIC MUSCLE**  
2020

**JANUARY 2020**

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SUN	MON	TUE	WED	THU	FRI	SAT
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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**CLASSIC MUSCLE**  
2020

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**No. 1951  
Classic Muscle Cars**  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Sleek lines, big engines, and nostalgic appeal power up brand messages all year.

# Automotive Aftermarket

## ADD VALUE

Added Value to your Appointment Calendars with these extra sheets. These extra sheets are available on all calendars on pages 1-4. If choosing an extra sheet, the same sheet will be on all calendars for that purchase order and will be placed after the front cover.

SEPTEMBER							OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7			1	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10	11	12
15	16	17	18	19	20	21	13	14	15	16	17	18	19
22	23	24	25	26	27	28	20	21	22	23	24	25	26
29	30						27	28	29	30	31		

NOVEMBER							DECEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
					1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31				

4-Month Grid



Season's Greetings Letter



Auto Care

**CO-OP LOGO**

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**JANUARY 2020** 1978 Dodge Challenger T&T

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

No. 5323 - Pad No. 1  
No. 5324 - Pad No. 2

**Rectangle Stick Up**

5323 Size: 3" x 2-1/4"

5324 Size: 3" x 4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!

**CO-OP LOGO**

Your Imprint Here

**JANUARY 2020**

sun	mon	tue	wed	thu	fri	sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

5323 - Pad No. 1

5324 - Pad No. 2  
Memorable Muscle



**NEW!** **CO-OP LOGO**

Your Imprint Here

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DECEMBER 2019	JANUARY 2020		1 New Year's Day	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**JANUARY 2020**

**No. 8821 Small Vinyl Desk Pad**

Size: 11-1/4" x 9"

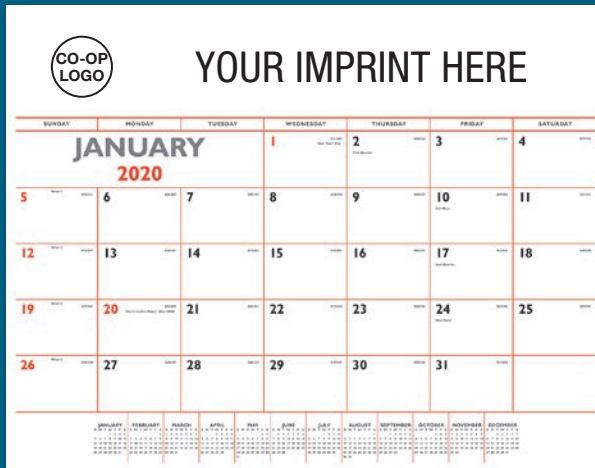
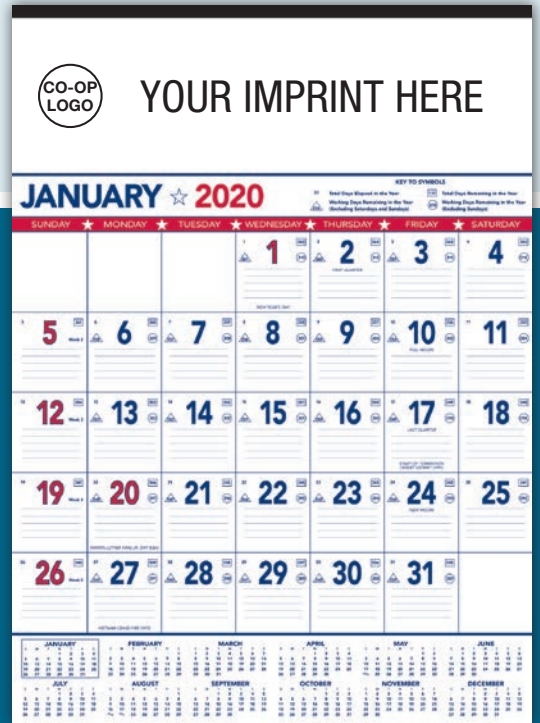
Perfectly sized for any desktop, this calendar is a great planning tool for home or office.





**No. 6100  
Black & White Contractor  
Memo**  
(13-sheet)  
Size: 18" x 25"  
Large numbers for easy reading plus lots of space for writing make this a handy reference day after day. Includes Julian dates and a guide to work days remaining in the year.

**No. 6108  
Patriotic Contractor Memo**  
13-sheet  
Size: 18" x 25"  
Large numbers for easy reading plus lots of space for writing make this a handy reference day after day. Includes Julian dates and a guide to work days remaining in the year.



**No. 6500  
Desk Pad**  
Red & Black  
Size: 22" x 17"  
Keep ads visible all year long on desktops with this large desk pad. Printed using 032 red and black.



**No. 4251  
American Splendor Desk**  
Size: 6" x 4-1/2"  
Fascinating landscapes from across the United States peak interest all year. Same ad message prints on both sides of tent mount.



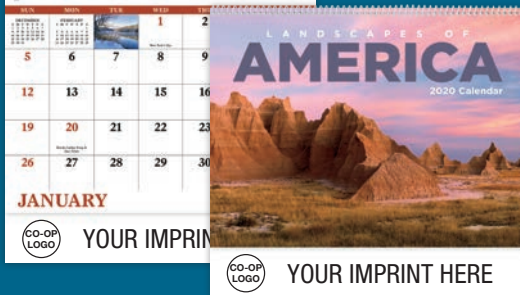
# 2020 Calendar Program

# GOOD VALUE™ LINE

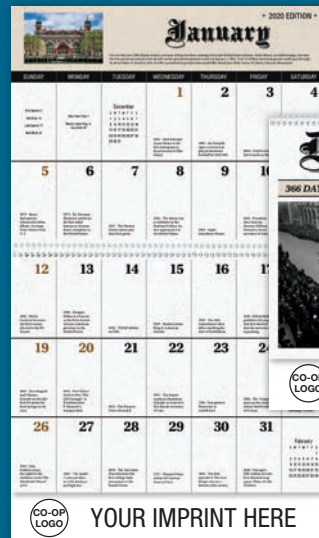
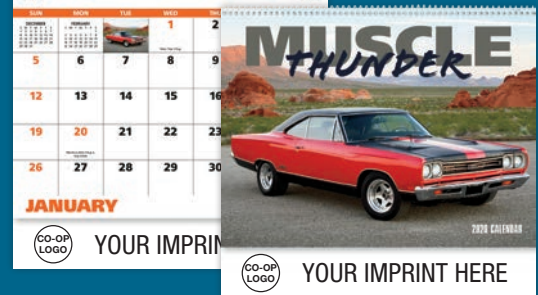
Calendars at a Super Low Price. You won't find a Better Value than "The Good Value™ Line". Minimum 150 per style. All of the Good Value Line appointments are 13-month calendars running from December 2019 - December 2020



**No. 7001  
Landscapes of America**  
Style: Spiral  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
A 13-month calendar featuring beautiful American landscapes.



**No. 7005  
Muscle Thunder**  
Style: Spiral  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Powerful muscle cars deliver ad messages fast on this 13-month calendar.

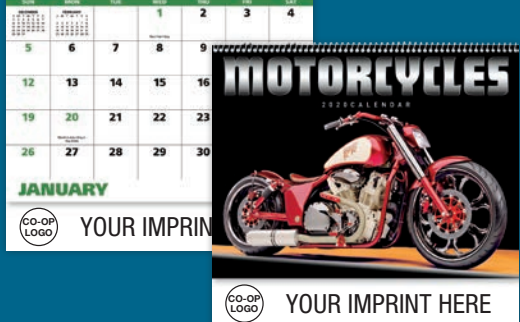


**No. 7052  
Daily History**  
Style: Spiral  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
Fascinating facts bring American history to life each day of the year on this 13-month calendar.

**NEW!**



**No. 7056  
Motorcycles**  
Style: Spiral  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
This 13-month calendar will electrify any wall with chrome, custom paint, and plenty of attitude.



**No. 7032  
National Day**  
Style: Spiral  
Size Open: 11" x 19"  
Size Closed: 11" x 10"  
This lighthearted calendar keeps customers coming back for more. Each day features a fun, sometimes silly, national observance. Make every day of the year a celebration!

**NEW!**

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