

**DRIVE AWAY
WITH A**

**\$70 MAIL-IN
REBATE**

from March 28 to May 21, 2011

when you buy a set of
4 MICHELIN® Passenger
or Light Truck tires.

How to receive your mail-in rebate:

- Complete this claim form
- Attach a copy of your detailed invoice* clearly indicating the purchase of four MICHELIN® Passenger or Light Truck tires (between March 28 and May 21, 2011)
- Mail before June 18, 2011 to:
Michelin Spring 2011 Promotion
2455 Guénette Street, St. Laurent, QC H4R 2E9

*Estimates, work orders or quotations are not acceptable as proof of purchase.
Visit www.michelinpromo.ca to pre-register online.



Mail before June 18, 2011 with a copy
of your invoice (see reverse for details) to:

MICHELIN SPRING 2011 PROMOTION
2455 GUÉNETTE STREET, ST. LAURENT, QC H4R 2E9

Please print legibly

Invoice #*

Retailer name*

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

E-mail address

(If you would like to receive confirmation of claim form receipt by e-mail.)

* Required information.

T1816

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No

2- How did you first hear about this promotion? (Please check one.)
Radio Direct mail Newspaper Salesperson in store In-store display
Friends/Family Television Website Outdoor advertising E-mail Other

3- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
Michelin® BFGoodrich® Goodyear Bridgestone Toyo Pirelli
Yokohama Other

4- How many years have you been a MICHELIN® tire owner?
First time Less than 5 years More than 5 years

5- What kind of tires do you normally use?
 Winter or all-season tires / summer tires (according to the season)
 All-season or summer tires all year round
 Winter tires all year round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is the make and year of your vehicle?
Make
Year

8- What is your age?
18-25 26-39 40-55 Over 55

I do not authorize Michelin to send me information concerning contests, promotions and new products.

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at www.michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Canadian Tire and Costco. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 28 to May 21, 2011. Purchases outside these dates will not be honoured. Only MICHELIN® Passenger or Light Truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating MICHELIN® authorized dealers. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.michelinpromo.ca. © 2011 Michelin North America (Canada), Inc. All rights reserved. The "Michelin Man" is a registered trademark licensed by Michelin North America, Inc.