

You're invited to join

Mid-America Tire Dealers Association on the Automotive Social Portal

the most powerful social network in our industry



By joining the portal, you will automatically receive pertinent consumer social content from MATDA, TIA and other content providers. Professional looking content will cover topics such as tire and vehicle safety, proper maintenance, educational subjects, tire recalls, product promotions, government issues and calls-to-action. Through the portal dashboard, you can post this content with a simple click of the mouse to your business social media sites, like Facebook and Twitter, for your customers' benefit.

Additionally, your dashboard allows you to create location-specific, professional looking content and post to all of your locations with one click.

You will be able to participate in manufacturer promotional posts that will drive business into your dealerships.

Claiming your dashboard couldn't be easier...

Single Location Dealerships: Simply click on this link [ASP Sign-up](#), complete the form indicating you are a single location and would like to claim your dashboard. A confirming email will be sent to you.

Multi-location Dealerships: In order to properly set up your dashboard, we need additional information from you. Click on this link [ASP Sign-up](#), complete the form indicating how many locations you have and would like to claim your dashboard. We will be in contact to review your options.



To read our ASP announcement... check our web site at [ASP](#). For more information call the MATDA office at [785-286-1110](#).

To learn more about the features of the Automotive Social Portal, contact our supplier partner, Wayne Croswell at [239-703-7177](#) or email: wcroswell@wecnology.com.

The Automotive Social Portal is powered by Rallio

Your Dashboard Awaits

Best of all, as a member of MATDA, you are entitled to participate in the portal at **NO** charge to you. No additional equipment necessary, just access to the Internet.