



TREADMARKS #245

DECEMBER 2017

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Scott Woellhof
Champlin Tire Recycling Inc, Concordia, Ks

The Annual Convention Agenda is Coming Fast!

The 2018 Annual Convention agenda is in the works. Mark your calendar now for February 23-24, 2018. Topics being worked on are “Seven Minute Safety Training”, “The Need for Social Media for the Tire Business”, “Tire Construction for Tire Dealers”, “Right Fit Hiring” Tax Issues, and Round Table discussions - best ideas!oh and FUN!

It will be held at the Kansas Star Casino in Mulvane, Kansas just south of Wichita. Rooms are at a great rate of \$99 again this year. You can call 316.524.3777 and say you are with the Mid-America Tire Dealers Association. The rooms are at the Hampton Inn and Suites and the link is with this email too to book a room online. One of our board members said that the Casino is having an adult Prom party that weekend and rooms will go fast so get your rooms booked.

You will see if you register and come to convention you will automatically be entered to win a Green Mountain Grill donated by Dave McMannis of Canton Tire Service...Best odds in the whole casino.

You can help promote attendance too by passing along to your distributors and suppliers the table top trade show and sponsorship opportunities. The more the merrier. Also the one time new membership offer is available if you know a tire dealer that ought to be a part of the MATDA.

Also be sure to find the applications to nominate the Industry **Service Award and Employee of the Year Award**. It's a great honor for recipients. Nominate someone by emailing the application back to the MATDA office.

You can find the **scholarship** nomination forms with this newsletter. Please pass them out to the kids you know will be furthering their education and is connected with our great industry. They need to be sponsored by a MATDA Member.

2018 ANNUAL CONVENTION INFORMATION IS WITH THIS NEWSLETTER!!!

SESCO Tips -

Harassment in the workplace

1. You are required to provide equal pay to male and female employees who perform the same work, unless you can justify a pay difference.
2. Employers cannot discriminate against or harass applicants, employees or former employees because of race, color, religion, sex (including pregnancy, sexual orientation or gender identity), national origin, age (40 or over), disability or genetic information (including family history).
3. You cannot use employment policies or practices that have a negative effect on applicants or employees based on their protected category.
4. You must consider reasonable accommodations (changes to the way things are normally done at work), because of an applicant's or employee's religious beliefs or disability.
5. In general, you cannot request medical or genetic information from applicants.
6. You or an agent of the organization (manager) cannot retaliate against (punish) an applicant, employee or former employee for reporting discrimination, participating in a discrimination investigation or lawsuit.
7. You are required to post at your business federal discrimination laws.
8. You must retain any employment records such as applications, personnel records and payroll records as required by law.

If you have at least 100 employees or if you are a federal contractor with at least 50 employees and at least \$50,000 in government contracts:

- You must report data about the ethnicity, race and gender of your workforce to the government via an EEO-1 Report and/or Affirmative Action Program.

Aftermarket Impact from Lang iReport

The majority of miles recorded by foreign nameplates, along with their dominance of annual mileage in key vehicle age categories, will boost the size and growth of the foreign nameplate aftermarket in the U.S. during 2017, as well as for many years to come.

Six Major Takeaways...

Foreign nameplates have rapidly increased their share of light vehicles in operation, climbing from 35% to 46% VIO share over the past ten years.

Annual mileage varies significantly by the age of cars and light trucks.

Averaging nearly 55% of new car and light truck sales over the past seven years, foreign nameplates hold a dominant share of vehicles in the age categories with the highest annual mileage.

Foreign nameplates generate a majority of miles recorded by vehicles in age categories 1 through 10 years.

Foreign nameplates will total approximately 24% more miles during 2017, among both cars and light trucks 5 years of age, than domestic nameplates.

The majority of miles recorded by foreign nameplates will help boost the size and growth of the foreign nameplate aftermarket.

Oklahoma Department of Environmental Quality Tire Recycling Program

General Information

Pursuant to the definition for "used tire" in 27A O.S. § 2-11-401.1: "waste tire" is referred to as "used tire."

Effective November 1, 2017, "reusable tire" means a tire that has been previously used on a vehicle, not currently mounted on a vehicle, but can be legally placed into service for vehicle use in Oklahoma.

A citation can be issued for violations pursuant to 27A O.S. § 2-11-401.7(F).

A tire recycling fee is collected on any tire sold in Oklahoma.
All fee changes effective November 1, 2017 (see reverse).

Tire Dealer Responsibility

Anyone who sells tires to a final consumer must obtain an Oklahoma tire recycling fee account through the Oklahoma Tax Commission (OTC) and collect the appropriate fees: https://oktap.tax.ok.gov/oktap/Web/_/#1. The account is generated when the Oklahoma Business Registration Application is processed or upon request.

The tire recycling fee is not part of the base price of the tire subject to sales tax if the fee is stated separately from the price of the tire on the invoice. Tire dealers remit the Oklahoma tire recycling fees to the OTC.

Tire Dealer Checklist for Inspections:

Form	Agency	Description
Manifest	DEQ	Yellow sheet of paper. Signatures and dates required. Complete when a permitted recycler collects your tires (listed below). Must maintain records for at least five (5) years and manifests must be readily available for DEQ Inspector to review.
Used Tire Account #	OTC	Must be in good standing with OTC. This is your STW number – it's above your address on the other side.
Sales Tax #	OTC	Must be in good standing with OTC.
Storage	DEQ	Maximum Storage is 2,500 used tires or less (not for resale). Tires must be stored appropriately.
Disposal	DEQ	Used tires must be disposed of properly at a permitted facility. See list of DEQ approved facilities, below.

Qualified Applicants for Collection & Transportation (QACT):



Name	Location	City/State/Zip	Phone
Four-D Corp.	900 McCurdy Road	Duncan, OK 73533	(580) 255-8473
Geocycle LLC	1100 West 18th Street	Ada, OK 74820	(580) 421-8984
BFP/Oklahoma Tire Recyclers	100 Old Trail Road	Bristow, OK 74010	(918) 367-9595
RTR Environmental	8802 Industrial Drive	Noble, OK 73068	(405) 872-7877



You will need to provide your STW number upon pickup.



Oklahoma Department
of Environmental Quality
PO BOX 1677
Oklahoma City, OK 73101-1677
Land Protection Division 405-702-5100
Tire Recycling Program 405-702-5175

Oklahoma Tire Recycling Fee:

Rim Size

- ≤ 19 ½ inches
- > 19 ½ inches and Tread Width ≤ 12 inches
- > 19 ½ inches and Tread Width > 12 inches
- Motorcycles/Motorized Bicycles

Fee

- \$2.50
- \$3.50
- \$7.00
- \$1.00

Agricultural Tires:

Rim Size

- ≤ 19 ½ inches and < 30 inches total diameter
- > 19 ½ inches and < 30 inches total diameter
- > 30 inches and ≤ 44 inches total diameter
- > 44 inches and ≤ 72 inches total diameter and not more than 30 inches wide

Fee

- \$2.50
- \$3.50
- \$8.00
- \$16.00



Only YOU can prevent DUMPING!

Recycle YOUR tires & other waste.

RISK MANAGEMENT CORNER



IT'S BEGINNING TO LOOK A LOT LIKE WINTER

It shouldn't be surprising that weather-related auto accidents account for a lot of insurance claims every year.

No matter where you do business, every state, including southern states, experience periods of severe winter weather. Commuters and employees who drive as part of their job face driving risks every day, but especially in harsh weather.

Keep an Eye on the Sky

Roads covered with ice, snow, sleet, heavy rain, or freezing rain can affect vehicle traction, handling, and even visibility. These best practices may help you and your employees prepare for winter road hazards.

- **Remain alert** for scattered slippery spots, especially on bridge decks and overpasses. Frozen slush can produce ruts that can "grab" the vehicle's wheels and affect steering.
- **Adjust speed** to compensate for road conditions. Snow and ice dramatically increase the time and distance a car or truck needs to maneuver and stop. When driving on snow or ice, speed should be well below the posted limit.
- **Leave extra room** between you and the vehicles around you. This could give you an extra second or two for reacting more evenly in a surprise situation, and help avoid sudden maneuvers that can cause rear-end collisions, spinouts, or rollovers.

Outlook, Watch, Warning, Advisory – Know the Difference

The National Weather Service issues these forecasts, which are broadcast on NOAA Weather Radio and local radio and television stations. Knowing when an alert has been issued in your area helps drivers to plan accordingly.

The Driver

Drivers need patience. They shouldn't hurry to travel when driving may be difficult. They also need to pay attention to changing road conditions and stay focused on the situation. Distracted or drowsy drivers have slower reaction times, which could mean the difference between safely avoiding an accident—or not. Winter driving and behind-the-wheel distractions could be a deadly combination.

The Vehicle

You'll appreciate having your vehicle ready for winter, too. Check the windshield fluid level, and ensure the wiper blades are appropriate for cold weather. Clear all windows of snow, frost, or ice before hitting the road.

Cold weather affects tire pressure, which should be checked as temperatures drop. Sufficient tire tread depth is essential for better traction. If your state allows tire chains, keep a set handy. If you drive long distances or in rural areas, carry emergency supplies in case of a breakdown.

Be Prepared

Federated's Shield Network® offers a selection of risk management materials and videos that can help your employees prepare for cold-weather driving. Please make it home safely every day.

This article is intended to provide general information and recommendations regarding risk prevention only and should not be considered legal advice. Following these guidelines does not guarantee reduced losses or elimination of any risks. This information may be subject to regulations and restrictions in your state. Qualified counsel should be sought regarding questions specific to your circumstances and applicable state or federal laws. © 2017 Federated Mutual Insurance Company. All rights reserved.

It's Our Business to Protect Yours



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If this is what you see...

SLOW DOWN.

Poor driving decisions could keep you and your employees from making it home S.A.F.E. today.



It's Our Business to Protect Yours
FEDERATED
INSURANCE 

To learn more about our new Drive S.A.F.E. risk management resources, please contact your local marketing representative.

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On The Light Side Tire puns...

- Let's start rolling them out
- Let's hope no one puts the brakes on this
- Make like a tire and skidoutta - here
- What's it called when a mechanic compliments your popped wheels? Flattirey. (flattery)
- We've already gone around and a round about this.
- Flat tire puns?? This doesn't seem to be going anywhere...
- I can't make any flat tire puns, there's too much pressure.
- this thread is spinning out of control
- The quality of the puns in this thread are really deflating.
- Can't win. Run behind a car and you get exhausted, run in front of a car and you get tired.

Call for Board Members

The Mid-America Tire Dealers Association Board welcomes volunteers for 2018. Here is your chance to help lead the association dedicated to promoting professional excellence in the tire industry.

The benefits of serving on the MATDA Board are many:

- A voice and participation in MATDA projects that will benefit you and your business.
- A significant role in advancing the tire industry.
- An opportunity to enhance the value of MATDA to the tire community.
- Access to up-to-date information about the challenges facing the industry.
- The chance to exchange ideas and perspectives with your colleagues.

CHAMPLIN TIRE RECYCLING, INC.

Tire collection and processing

Trailer placement

Licensed in KS, NE, MO, IA, CO, SD

Used tires

Playground/Landscaping mulch

Recycled picnic tables and park benches

800.295.3345

www.champlintirerecycling.com

MATDA MISSION

The mission of the MATDA is to promote closer cooperation and better understanding between the tire dealers of Kansas, Nebraska, and Oklahoma; to provide professional lobbying and governmental relations; to provide effective training and education to enhance members' business acumen and help them better serve the consumer; to promote public understanding of the industry's concern for the

environment, and to provide such services and activities that are proper and necessary to achieve these mutual goals.

7321 NW Rochester
Topeka, Ks 66617
p 785.286.1110

herrick.shawn@gmail.com
www.matda.org

ANYONE WHO REGISTERS FOR CONVENTION



Is eligible to win!!

- Register and attend the MATDA annual convention.
- Automatically entered to win!
- Eligible for many other prizes just for attending!
- Meet your peers.
- Learn how to help your bottom-line and stay in compliance.

The Mid-America Tire Dealers Convention is February 23 - 24, 2018. Held at the Kansas Star Casino in Mulvane, Kansas (just South of Wichita)

Rooms will sell out so make your reservations at the Hampton Inn & Suites at (316) 524.3777.

www.matda.org

Mid-America Tire Dealers Association

One Year Introductory



**Active Member Status
for one full year up to 70% off!**

Convention 2018
Register at the member rate

Member Registration

(Please Print Clearly)

Company Name _____

Representative (s) Name (s) _____

Representatives mailing address _____

(_____) _____
Telephone _____

Representative's e-mail address _____

You will also get information email blasts each month that will have tips and information that will help run your business more efficiently, safely and help your bottom line.

Introductory Membership fee @ \$50
Total Enclosed: _____

\$ _____
\$ _____

Make check payable to MATDA. Send to : 7321 NW Rochester Rd. Topeka, Ks 66617 or Credit Card:

CC # _____ Expiration date: _____

Address: _____ City: _____ State: _____ Zip: _____

The address for this card is the same as above

Visit our website at www.matda.org