



Georgia *Post Convention Recap* Tire Tracks

Omni Hotels & Resorts
Amelia Island Plantation
July 20 - 22, 2018

A Publication of the Georgia Tire Dealers and Retreaders Association, Inc.

GTDR

P.O. Box 801378
Acworth, GA 30101

Phone: (770) 947-2323
Fax: (770) 421-0511
Email: ga_tiredealers@bellsouth.net
Website: www.gtdra.com

GTDR Board of Directors

Officers

President - Larry Bush
1st VP - Sean Plumstead
2nd VP - Dana Williams
Treasurer - Morris Moses
Past President - Chip Battle
Foundation Director - Tony Sexton
Supplier Director - Steve Fulton

Directors

Jonathan Bennett
Steve Dillingham
Bill Duckworth
Travis Hicks
Rob Miller
David Polhill
Craig Roll
Lowell Tench

Administrative Director

Stacy Jarrett

GTDR Golf Shirts For Sale

Support GTDR!
Purchase a golf shirt today.
Call the office to order.

Inside This Issue

Golf Tournament	2
Friday Reception	4
Educational Sessions	4
Saturday Banquet	8&9
Board & Annual Meeting	9
Scholarship Winners	12
Banquet Entertainment	14
Save The Dates	15
Sponsors	16

PRESIDENT'S CORNER



Greetings!

Wow, what a great convention in Amelia! I have heard nothing but positive comments from both dealers and suppliers alike. A big thanks to Sean Plumstead and Stacy Jarrett for making it happen. It was good to welcome Patti (Renner) Hoying from Tire Review to join us.

Congratulations are in order to our scholarship winners: Laura Lee Miller, Leah Garrison, Hannah Garrison, and Garrett Knight. Our foundation has given \$248,500 to worthy scholarship winners to date. Just think of the number of lives that have been impacted over the years by our organization through scholarships alone! The GTDR Foundation was started with the first donation by this year's Hall of Fame recipient, Gary Waters!

Gary opened Dependable Tire in Lithia Springs when he was only 20 years old. He later went to work for Yokohama Tire as a Southeast Regional Representative selling tubes. That led to the founding of Parrish Tire. After managing the company for 30 years, he retired in 2015. Gary loves to fish and strongly believes in education.

Go ahead and put next year's convention on your calendar. It will be at the Omni Amelia Island Plantation again and will be held July 26-28, 2019. Be thinking of who you would like to nominate for the GTDR Hall of Fame. See you in July!

Thanks,
Larry Bush
Larry Bush's Riverside Tire

GOLF TOURNAMENT

Amelia River Golf Club

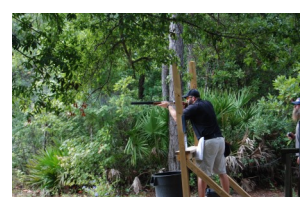
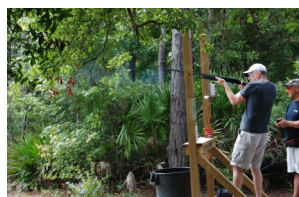
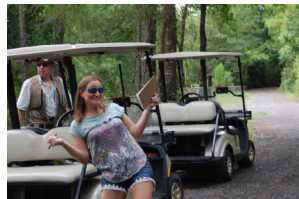
Teams played on Friday morning at the beautiful Amelia River Golf Club.
6 teams. 24 golfers. Congratulations to Tee Weldon - closest to the hole. And to Brett Battle - longest drive.
Winners received gift certificates and prizes at the Friday night reception.
A big THANK YOU goes out to Rob Miller for organizing the event!



SPORTING CLAYS

Amelia Shotgun Sports

The First Annual GTDRA Sporting Clays event took place at the Amelia Shotgun Sports Club.
9 shooters. 1 volunteer scorekeeper. Congratulations to Dana Williams, Travis Hicks, and Shane Davis who all received prizes!
THANK YOU Steve Dillingham for organizing the event!



The Falken logo consists of the word "FALKEN" in a bold, white, italicized sans-serif font, set against a solid blue rectangular background. A small red and white stylized wing or arrow graphic is positioned to the left of the letter "F".

THANK YOU!

Georgia Independent Tire Dealers
For Your Business

We appreciate you and can support you
through the following people

Carlos Arguello
Passenger and Light Truck
CArguello@Falkentire.com
Mobile (813) 781-1990

Timothy Hutchison
Commercial Tires
thutchison@falkentire.com
Mobile (909) 727-2086

FRIDAY NIGHT RECEPTION

Sunrise Café & Terrace

Hors d'oeuvres and beverages were enjoyed at the Sunrise Café.



SATURDAY EDUCATIONAL SESSIONS

The Association welcomed Tee Weldon from Federated Insurance and Patti Renner Hoying from Tire Review for informative educational sessions. The group enjoyed a wonderful breakfast buffet.



Federated Insurance

Tee Weldon

"Marketing Representative"

Cyber Shield

Data breach prevention tips and ways to minimize your risk of becoming a victim of costly and time-consuming cyber-crime.



Tire Review & TireReview.com

Patti (Renner) Hoying

"Editor"

Panel Discussion

Top tire dealers to uncover best practices, advice and recommendations when it comes to the many aspects of owning and operating a successful and profitable business.



The best tires, prices & services... Period.

With 6 warehouses dedicated to serving the state of Georgia, we are committed to having the right tire at the right time and at the right price.

ATLANTA

2832 Anvil Block Rd
Ellenwood, GA 30294

800-334-3321

MACON

4114 Riggins Mill Rd
Macon, GA 31217

800-299-0687

AUGUSTA

155 Twin Hills Rd
North Augusta, SC 29860

800-222-9679

JACKSONVILLE

5885 Mining Terrace
Jacksonville, FL 32257

800-414-3810

TALLAHASSEE

695 Commerce Blvd
Midway, FL 32343

800-758-8473

BIRMINGHAM

175 Airview Ln, Suite 100
Alabaster, AL 35007

855-247-8209

TREADMAXX
TIRE DISTRIBUTORS®

www.treadmaxx.com



ARE
BECOMING



from coast to coast,
we are everywhere you need us to be.



NTW.com
the NTW advantage.



bigger, better, faster tire distribution

- Wide selection of major and private label brands
- Daily delivery in many areas
- Pickup options available
- Exclusive programs and promotions
- Easy online ordering
- Quality equipment, tools and supplies
- Exceptional dealer support

All products may not be available in all markets. The information in this document is believed to be accurate at the time of publication but may contain errors. We reserve the right to change any offer at any time. Some limitations may apply. Must be current to participate. Contact your warehouse for details.

Delivery can never be too efficient.

If there's a better way, we will find it. ATD is constantly fine-tuning its distribution center network and delivery service to make sure you get the tires you need, when you need them. Speed, accuracy and efficiency. It's what you expect. It's what we deliver.

> VISIT ATD-US.COM for more information.

ATD
AMERICAN TIRE DISTRIBUTORS™

Miles Ahead.™

*Every
Great Journey
Requires
a Plan*



FEDERATED LIFE®

No matter where you are on your journey, business succession planning can help. To learn more, contact your local marketing representative.

Federated Mutual Insurance Company and its subsidiaries® | federatedinsurance.com
18.42 EA 12/17 *Not licensed in all states. © 2017 Federated Mutual Insurance Company

It's Our Business to Protect Yours
FEDERATED
INSURANCE 

SATURDAY NIGHT BANQUET

Cumberland Room

A variety of banquet food stations were available to guests. The menu included salad, sushi, roast prime rib, roasted turkey breast, potatoes, and a fabulous nitro ice cream station. Attendees were encouraged to bid on the many available Silent Auction items throughout the evening. After dinner,

President Larry Bush presented Lowell Tench a plaque for completing his three-year term on the Board of Directors. Nathan Keaton and Bubba East were also acknowledged for serving their three-year terms. Larry then recognized Sean Plumstead as the recipient of the President's Keystone Award for his exemplary service to the Association. Tony Sexton asked each of the 2018 Scholarship winners to come forward and be recognized while receiving their Scholarship Certificates. Tony Sexton and Scott Beasley initiated a scholarship pledge drive for the Scholarship Foundation. A total of **\$16,050** was raised! A record high! **Amy and Randy Keith** had the crowd clapping and singing along with their dueling piano act. Lastly, winners of the Silent Auction bids were announced.

Guests left with wonderful items - Braves tickets, a variety of awesome coolers, a Fitbit, cornhole boards & bags, golf clubs and golf bags, lobster dinners, UGA tickets, and a gift certificate for a two-night's stay at this wonderful venue, the Omni Amelia Island resort.

Thanks to all the Board Members and other Suppliers who generously donated items for the Silent Auction!



SATURDAY NIGHT BANQUET



SUNDAY BOARD MEETING & ANNUAL MEETING

A quarterly Board of Directors meeting as well as the Annual Meeting took place.

New Directors were announced and given the oath of office.

Thanks to Lowell Tench, Bubba East, and Nathan Keaton for completing their three-year Board of Directors terms. Also, thanks to Lowell Tench who agreed to serve another three-year term. A special welcome goes out to Craig Roll, Tire Dealer Processing, who is the newest Board of Director member.



BENEFITS THAT WORK FOR YOU!



Serving the Georgia Tire
Dealers and Retreaders
Association through
Specialty Benefit Plans.

HEALTH | DENTAL | VISION | LIFE | DISABILITY

For more information, call Joe Costa & Associates

770-725-6488

Online at www.costainc.com



FROM FOREST TO FIELD



Whether you're looking for the toughest tire in the forest, conventional or compaction reducing LSW® ag tires, or OTR tires; we have solutions that fit your needs.



GOODYEAR ULTRA TORQUE

- Excellent traction and tread cleaning in both wet and dry soil conditions due to the open center tread and rugged design



TITAN AG49M

- Wide base and wider section width allow for higher loads
- Greater flotation, improved traction, and smoother ride



GOODYEAR LOGGER LUG

- Steel Armor construction for excellent penetration resistance
- Chunk resistance tread
- Improved lug stability and wear



> visit www.titan-intl.com to learn more

2018 GTDRA FOUNDATION SCHOLARSHIP WINNERS



LAURA LEE MILLER



LEAH GARRISON



HANNAH GARRISON



GARRETT KNIGHT

PARRISH TIRE COMPANY

800-877-2431
Nathan Keaton
215 Avenue C
Carrollton, GA 30117

Wholesale Distributor

- Exclusive Marketing Areas
- Complete Product Lines
- High Performance Tires
- Truck, Passenger, OTR, Farm
- Extended Terms
- More Than Competitive Pricing

KENDA
SINCE 1962 TIRES

BRIDGESTONE

YOKOHAMA

FULL RUN


TURNPIKE

CROSSWIND

KANATI

CENTENNIAL
TIRES



 **Tire Distributors
of Georgia, Inc.**

Celebrating 15
Years of servicing
the Independent
Tire Dealer!

FALKEN
TIRE

YOKOHAMA

DOBERMANN

TOYO TIRES
DRIVEN TO PERFORM™

BLACKLION

AMERICUS

Serving Georgia's Tire Dealers - Wholesale direct to the dealers

Macon, Ga

Tifton, Ga

Statesboro, Ga

478-745-1975

229-386-1888

912-259-9600

BANQUET ENTERTAINMENT

Amy and Randy Keith Dueling Pianos

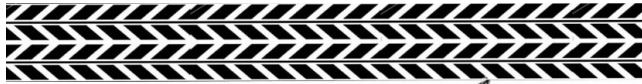
THANKS to all of the Volunteers for their Participation!



Amy and Randy Keith are Florida's hot young dueling piano couple. They have both been performing their entire lives, Randy as a dueling piano entertainer since 2004, and Amy joining him as the team in 2013. They have traveled the world with their interactive show, bringing joy with their music to their audiences.



MICHELIN



**MOHAWK
RUBBER SALES**



The Spirit of Mohawk...the Spirit of Commitment

GA: 800-666-6464

MA: 800-242-1446

TX: 800-854-5338

UT: 801-886-1599

www.mohawkrubber.com

**Mohawk Rubber Sales is a proud
sponsor of the Georgia Tire Dealers
& Retreaders Association!**

Southern Sales Representatives:

Steve Fulton
678-467-0508

Merlin Oleson
678-478-1305

Don Greene
404-615-0062



Leveraging our time, energy and
resources to help worthwhile causes.

www.worthwhilelife.org



**When it comes to trucking,
no one offers you more.**

NEW AND PRE-OWNED TRUCKS | SERVICE
ALL-MAKES PARTS | FINANCING | INSURANCE



Contact Eddie Hellmann for exclusive pricing.

678-718-3004

Rush Truck Center – Smyrna

2120 Atlanta Road S.E. | Smyrna, GA 30080 | hellmanne@rushenterprises.com



rushtruckcenters.com

© 2018 Rush Enterprises, Inc. Printed in USA. File: 0328-0718 RTC Smyrna Georgia Tire Dealer Conference

IMPORTANT: SAVE THE DATES!

2019 ANNUAL CONFERENCE

July 26 - 28, 2019

Omni Amelia Island Plantation Resort

Mark your calendars now for next year's Georgia Tire Dealers & Retreaders Association
Annual Conference! Meet other business owners and vendors in the Tire Industry!

Enjoy a long weekend with your family!

Registration and Sponsorship information coming soon!



2018 ANNUAL CONFERENCE SPONSORS

Platinum

Advance Auto Parts
Falken Tire
Federated Insurance
Joe Costa & Associates, Inc
Titan International
Treadmaxx Tire Distributors

Gold

Carroll Tire
Tire Distributors of Georgia

Silver

American Tire Distributors
Michelin Tire Corporation
Mohawk Rubber Sales
Parrish Tire Company
Rush Truck Center
Tube and Solid Tire LTD

Bronze

Cooper Tire & Rubber Company