

New Membership Application



Information

Organization Name: _____
Business Address: _____
City/State/Zip: _____
(Site Ph#) _____

Billing Contact Name: _____
Email: _____
Direct Phone: _____ Cell/Mobile Phone?
Billing Address: _____
City/State/Zip: _____

Primary Contact Name: _____
Email: _____
Direct Phone: _____ Cell/Mobile Phone?

What Category of business are you in (circle 1)?

We will follow-up with a more comprehensive survey of the products and services you provide.

Type	Primary Business Category
Organization	Auto & Tire Service
Organization	Wholesale/Distribution
Organization	Retail Parts & Products
Organization	Manufacturer
Organization	Industry-Related Product or Service
Organization	NPO/Government
Organization	General Business Product or Service
Organization	Gas/Fuel/Convenience

Who can we thank for referring you to Membership?

Limited Individual memberships are available...call 410-647-0505 for more information

Get Involved!

The Association recognizes that it does not exist without the commitment and financial support (in many forms) of its Members. Annually, we honor our supporters with sickening praise on our website, in our communications, and at our events.

We hope you share our enthusiasm and respect for the industry, and can so financially and/or by volunteering a perhaps more valuable commodity, your time...

Yes, contact me!



The Mid-Atlantic automotive tire and service aftermarket industry stays informed, connected, and competitive powered by CABA

Payment

Member: \$299 **Mission Sponsor: \$2,500**
 Affinity Partner: \$949 (requires acceptance) **Marketing Partner: \$899**

Amount: \$ _____ Pmt Type: Check Credit Card

Card#: _____ CID#: _____

Name on Card: _____ Expiration Date: _____

Card Billing Address: _____

Card Holder Signature: _____

Send or fax your application to: 308 Crain Hwy, Glen Burnie MD 21061 | Fax: 410-544-8130

To make credit card payments over the phone, call Pat at 410-647-0505

Membership

Membership is the most important tie we have with each other. It is the common bond that each membership organization, and their people, is dedicated to the purpose of the Association, specifically:

1. Advance and safeguard the business interests of its members;
2. Encourage and develop the automotive aftermarket and maintain and further high ethical standards;
3. Give proper consideration and expression of opinion upon questions affecting the automotive aftermarket industry and the financial, commercial and industrial interest of the Chesapeake region and country.

Membership is open to any organization that directly, indirectly or simply with interest in the automotive aftermarket. The annual membership is \$299, which includes the one/the main place of business. Multiple-located businesses pay \$49 for each additional location.

Mission Sponsorship

Mission Sponsors are special organizations and individuals who appreciate the actual cost over carrying out the purpose of the Association, and recognize that financial support beyond membership is necessary to effect the mission of CABA. An annual investment of \$2500 is rewarded by:

1. Annual Membership (\$299)
2. 5 additional branch listings in the Directory (\$245)
3. 10 tickets to the CABA Oyster Roast and Annual Awards Dinner (\$500)
4. Dedicated recognition on the CABA website



Business Partnerships

CABA believes strongly in members doing business with members, and offers two ways to create mutual marketing relationships with vendors who share our commitment to the purpose of the Association and willingness to promote CABA (Membership solicitation and marketing support for activities and events) in exchange for the same from CABA. The basic requirements for Business Partnerships are:

1. Partner agrees to provide a product and/or service that benefits and encourages CABA membership.
2. CABA and Partner agree to actively solicit CABA membership and the Partner's products and services when marketing any automotive-related business and provide log of name and contact information to each other monthly
3. Partner agrees to provide marketing materials for inclusion in CABA Membership Marketing collateral, and CABA will do the same

Marketing Partner

For an annual investment of \$899, Marketing receive a significant discount on the costs of marketing their business to the CABA membership...costs they are likely to incur regardless of participation in the program, Marketing Partners receive:

1. Annual Membership (\$299)
2. 1/2-page Directory ad (\$300)
3. 1/4-page newsletter ad subscription (\$300)
4. Series event sponsor-host (\$250)

Affinity Partners

Affinity Partners take their commitment to our purpose to the next level by sharing in the financial benefit of doing business with our membership—a loyal and strong customer-base. For the same \$949 annual investment and mutual agreement to terms, Affinity Partners receive:

1. Annual Membership (\$299)
2. Full-page Directory add (\$475)
3. 1/2-page newsletter ad subscription (\$500)
4. Annual "Affinity Partner" banner advertising subscription on CABA website (\$360)
5. Series event sponsor-host (\$250)
6. For additional financial benefits to the Association in excess of \$2500 in a 12-month period ending February 1st, an Affinity Partner will receive:
 - a. 10 tickets to the CABA Oyster Roast and Annual Awards Dinner (\$500) w/ recognition at the event
 - b. Dedicated recognition on the CABA website
 - c. A company showcase article in the Newsletter

Volunteer Service

The heart and soul of the Association lies in its many member volunteers and the tireless effort they put in to make the purpose of the Association a reality. You can help by volunteering—just call the CABA office to learn more about serving the:

- Board of Directors
- Finance & Strategic Planning Committee
- Nominating Committee
- Government Affairs Committee
(Federal Affairs Subcommittee)
(MD State Legislative Subcommittee)
- Member & Industry Relations Committee
(Signature Events Subcommittee)
(Expo/Trade Show Subcommittee)
- Workforce Development Committee
(Technical Training Subcommittee)